



# MULTIVISION STREAMING NETWORK SIGNS WITH FLAME DISTRIBUTION TO BRING VIEWERS THE ULTIMATE COMBAT SPORT BARE KNUCKLE BOXING

***BKB Lockdown 2020*** to stream live on the 27<sup>th</sup> of November from London UK

## **For immediate release:**

**23 November 2020** - Broadcast and content management platform MVSN (Multi Vision Streaming Network) is preparing to launch Bare Knuckle Boxing on its viewing application available in both Apple iOS and Google Android stores having completed a deal with Flame Distribution.

As part of the deal, Flame Distribution has licensed 10 previously recorded Bare Knuckle Boxing events to MVSN (aka MVSN TV) with each event containing 5+ fights, weigh-ins and pre/post interviews with the fighters, as well as live events taking place this year.

MVSN will mark the platform's first live streaming event with the ***BKB Lockdown 2020*** fight, taking place on the 27<sup>th</sup> of November 2020.

MVSN is currently preparing the material to be publicly available this month, in order to create a unique Pay Per View subscription channel for consumers to access one of the oldest combat sports in the world and drive international audiences to upcoming future live events.

From the pubs and back alleys of London, Bare Knuckle Boxing is finally being brought into the mainstream, giving fans the opportunity to immerse themselves in an adrenaline pumping atmosphere guaranteed to get them hooked.

Steve Lewis, VP and Director of Strategy at MVSN comments, "Our business is incredibly excited to be working with BKB and with Flame. We look forward to utilising the unique features of our technology to bring combat sport fans around the world a multi-cast viewing experience - far better than TV - as well as to collaborate with the league to build greater opportunities to connect directly to their audience, building knowledge of the sport, the league and the fighters - these guys are awesome!"

"Flame is always looking for new partners and technologies for our content. We see MVSN's content management system and Live Broadcast capability as a great opportunity to broadcast Bare Knuckle Boxing to the world, as multi-cast viewing continues to be a definite trend to watch," added Alasdair Dolan, Head of Business Development, Flame Distribution.

Download MVSN from your App store now and stay tuned to login to the action!

## **About BKB:**

Bare Knuckle Boxing (BKB™) is the only licensed Bare Knuckle Boxing company in the UK. Over the last two years BKB has seen close to 40,000 fans walk through the gates at its 20 live events.

BKB has close to 150 boxers on its roster, representing 61 countries. Despite lockdown restrictions and the precarious situation of live events, BKB has worked hard to once more bring the public this high-octane, intensely exciting, purist combat sport.

**About MVSN Technologies, Inc.:**

MVSN Technologies offers organisations a better-quality live streaming and content management system to connect directly to their audience and broadcast partners around the world. Using the MVSN multi-cast viewing app, organisations bring viewers closer to the action and back into the room allowing them to move around the production as they choose, with built in commercial solutions and a full suite of data analytics.

**About Flame Distribution:**

Established in 2011 and headquartered in Sydney, with offices in London and New York, Flame Distribution (a division of the Flame Media group of businesses) is a leading global distribution company specialising in high-end factual entertainment and documentary programming across a broad range of genres such as History, Science, Crime, Environment, Sport, Food/Travel, Adventure, Wildlife, Lifestyle, Kids educational and much more! With a catalogue consisting of over 1,130 titles and approximately 4,000 hours of programming, Flame Distribution represents over 200 content producers from around the world, applying a bespoke approach to the marketing of each select title. Flame Distribution is also involved in the development, financing and co-production of content, working closely with producers in order to create quality shows for the global TV market.

FOR MORE INFORMATION, PLEASE CONTACT:

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